

MINUTES

for the meeting

Tuesday 21 April 2020



Present - The Right Honourable the Lord Mayor [Sandy Verschoor]

Councillor Hyde (Deputy Lord Mayor) (Chair)

Councillors Abrahimzadeh, Couros, Donovan, Hou, Khera, Knoll, Martin and Simms (Deputy Chair).

Acknowledgement of Country

At the opening of the Committee Meeting, the Chair stated:

'Council acknowledges that we are meeting on traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kaurna people living today.

And we also extend that respect to other Aboriginal Language Groups and other First Nations who are present today.'

Apologies and Leave of Absence

Apology - Councillor Moran

Confirmation of Minutes – 7/4/2020 [TC]

That the Minutes of the meeting of The Committee held on 7 April 2020, be taken as read and be confirmed as an accurate record of proceedings.

Discussion Forum Items

The meeting was advised that Item 4.1 - Presentation - Festival Plaza Update - Renewal SA, had been withdrawn.

1. Item 4.2 – Presentation – Cultural Mapping [TC]

Discussion Facilitators:

Clare Mockler, Deputy CEO & Director Culture, City of Adelaide Dennis O'Brien, Kaurna representative

Precis of topic:

The Committee was provided with background and an update on the cultural mapping project.

During the presentation:

- Councillor Martin left the meeting at 6.11pm, re-entered at 6.12pm, left at 6.20pm, re-entered at 6.21pm, left at 6.22pm and re-entered at 6.26pm.
- Councillor Abrahimzadeh entered the meeting at 6.18pm, left at 6.22pm and re-entered at 6.26pm.
- Councillor Khera left the meeting at 6.20pm and re-entered at 6.20pm.
- 2. Item 4.3 Workshop Action (Master) Plans for Melbourne, O'Connell and Hutt Streets [VS2019/4396] [TC]

Discussion Facilitators:

Klinton Devenish, Director Place, City of Adelaide Shanti Ditter, Associate Director Design, Planning & Development, City of Adelaide Grace Lin, Principal Design, Strategy, City of Adelaide

Precis of topic:

Utilising a PowerPoint presentation, The Committee was provided with an update on the approach and status of preparing Action (Master) Plans for Melbourne, O'Connell and Hutt Streets.

During the presentation:

- Councillor Simms left the meeting at 6.40pm, re-entered at 6.50pm, left at 7.13pm, re-entered at 7.20pm and left at 7.35pm.
- Councillor Khera left the meeting at 6.40pm, re-entered at 6.45pm, out 6.45pm and re-entered at 6.53pm.

The PowerPoint presentation utilised is attached for reference at the conclusion of the Minutes of this meeting.

Closure

The meeting closed at 7.40pm.

Councillor Hyde (Deputy Lord Mayor)

The Committee Chair

Documents attached:

Minute 2 - Item 4.3 - Workshop - Action (Master) Plans for Melbourne, O'Connell and Hutt Streets

Action (Master) Plans for Melbourne, O'Connell & Hutt Streets

Workshop Purpose:

To update Council on the approach and status of preparing Action (Master) Plans for Melbourne, O'Connell and Hutt Streets.

PROGRAM: PLANNING, DESIGN & DEVELOPMENT

AUTHOR: Grace Lin | APPROVING OFFICER: Shanti Ditter

The Committee Meeting - Minutes - 21 April 2020

A BEAUTIFUL
DIVERSE CITY
WITH AN
ENVIABLE
LIFESTLE THAT IS
WELCOMING TO
PEOPLE AT ALL
STAGES OF LIFE



'Master Plans for Melbourne, O'Connell & Hutt Streets'

- Consider three key areas:
 - public space improvements
 - business positioning
 - stakeholder engagement
- Informed by research and analysis
- Identify short, medium and long term actions
- Council approval of 'quick wins' in June 2020



Do elected members have views on the following for the Action (Master) Plans:

1

the **project approach** that has been taken

7

2

the **project focus**, considering Covid-19

?



A coordinated CoA program to improve and reinvigorate the main streets over time

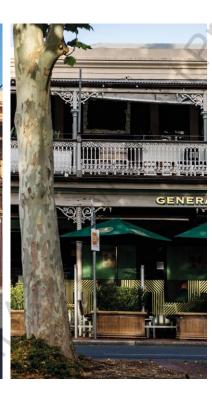


Action (Master) Plans for Melbourne, O'Connell & Hutt Streets KEY DRIVERS – ALL STREETS









- High vacancy & churn rates
- Business and retail offerings lack diversity
- Lack of identity & destination
- Dispersed/insufficient activity
- Parking and movement
- Significant heritage character
- Good street infrastructure



All streets:

- Declutter street
- Activate vacant shopfronts
- Improve shopfronts
- Improve intersections/ traffic calming
- Urban interventions / activations
- 'Deep clean' and maintenance
- New drink fountains
- Atmospheric lighting
- More greening / planter boxes
- Develop digital presence and marketing
- Actions from business & retail study (to be advised)

HUTT STREET



- green, local village charm
- social and safety concerns
- street renewals and enhancements planned
- major developments
- growing population

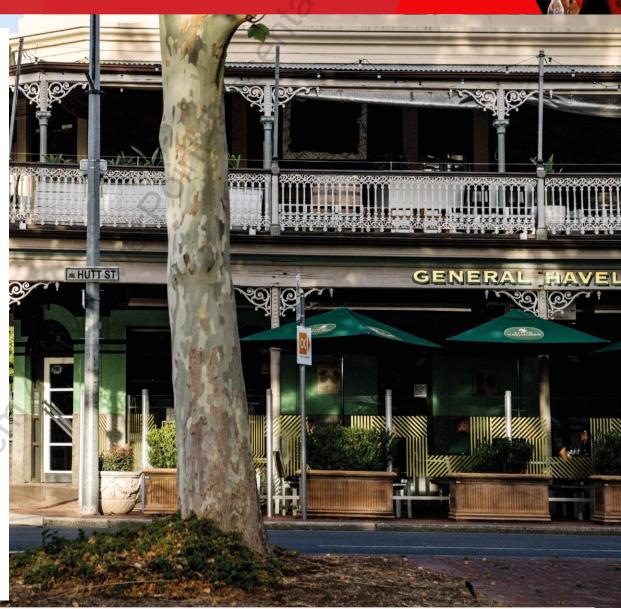












HUTT STREET



Additional priority 'quick wins' - Q1 2020/21:

- Install shopfront lighting (temporary)
- Prune trees (to improve lighting)
- Feature lighting centre trees
- Stage 1 renewal and street enhancements build
- Greening competition
- Improve connections through Park Lands
- Identify heritage buildings for façade restoration

O'CONNELL STREET

- once a dining and entertainment street
- identity now diluted
- higher visitor than local spend
- major north-south arterial road
- future 88 O'Connell





O'CONNELL STREET



Additional priority 'quick wins' - Q1 2020/21:

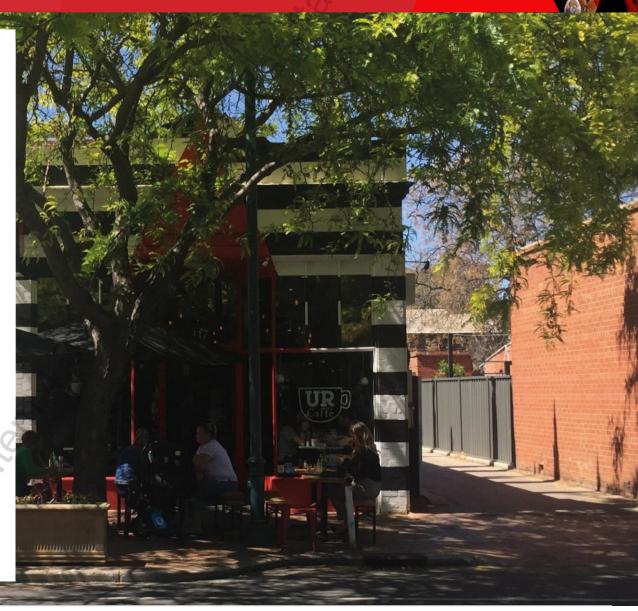
- Atmospheric lighting at northern and southern entrances (temporary)
- Improve Park Land connections

MELBOURNE STREET



- once the centre of fashion
- lacks identity now
- higher visitor than local spend
- competition with O'Connell St
- high traffic and bus volumes
- future of Women's and Children's Hospital?





MELBOURNE STREET



Additional priority 'quick wins' - Q1 2020/21:

- Entry statements to east and west ends of street (temporary)
- Install vines to unused arbours
- Wombat crossing at Ronald McDonald House

At 20 March 2020:

- Atmospheric lighting engagement with precinct groups
- Set up Hutt Street Reference Group
- Council Report June 2020

At 21 April 2020, with Covid-19 restrictions;

- Hold and review Immediate/Splash actions for 2019/20
- Review engagement approach
- Update Council



Do elected members have views on the following for the Action (Master) Plans:

1

the **project approach** that has been taken

7

2

the **project focus**, considering Covid-19

?